

## Press Release

### Bangladesh Participation in the "Asian HOUSEWARES & KITCHEN SHOW, Hong Kong" During 20-23 Octb, 2018

The recently concluded the "Asian HOUSEWARES & KITCHEN SHOW, 20-23 OCT, 2018" held in Hong Kong Convention & Exhibition Centre, Hong Kong. The address of the venue of the said trade fair is 1, Expo Drive, Wan Chai, Hong Kong, S. A. R. The organiser of the fair is COMASIA Limited. From Bangladesh, 08 enterprises participated in the concluded fair under the aegis/guidance of Export Promotion Bureau. These enterprises are M/S. Eco Craft, M/S Taurus Limited, M/S Hamko Industries Limited, M/S Diamond Jute Diversification & Co, M/S Golden Jute Produc, M/S Ana Fashion Boutique, M/S Artisan House BD and M/S Brinta Jute Handicrafts.

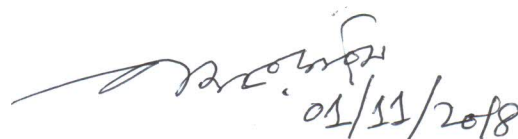
In Bangladesh stalls, mainly traditional handicrafts, kitchen and dining, home decor and interiors, home textiles and glassware were exhibited. In the fair antique reproductions, household products, artworks, lighting, bathroom & bedroom supplies, ornaments and interior accessories, cleaning equipment, per care, rugs and flooring furniture, soft furnishings and home textiles, floral decorations, storage and garden, outdoor, lawn, patio and terrace, wall and window decor, hardware, DIY, house improvements and maintenance, kitchen appliances, tools and gadgets, cookware, bakeware, food storage, crockery, cutlery, kitchen and dining textiles, bar accessories, china crystal, glassware and silver and dinnerware etc had been displayed by participants of several countries like China, India, Vietnam South Korea, Philipines, Malaysia etc. It is a sourcing trade fair and seminars on several topics held during the fair.

The time schedule of the fair every day was from 10 am to 5 pm. Security measures taken for the fair were enough to curb unexpected situation.

The officials of the Consul General office of Bangladesh in Hong Kong including the Consule General Mr. Mehdi Hassan himself assisted us to organize our participation successfully. They regularly visited our stalls and taken care of us. The Economic Counselor, head of chancery and other staff of our embassy office in Hong Kong regularly have taken care our participation sincerely. They looked after our participation to make it success.

During the fair, significant no of visitors thronged at Bangladesh Pavilion/stalls every day, specially they were seen very keen to the Bangladesh exhibits with enthusiastic interests. All participants from Bangladesh have been able to establish business contacts and one to one business meeting with foreign buyers. As the result, our participants received confirmed order worth of signicant amount. Moreover, participating companies from our side were able to receive many business enquiries and new contacts. Many visitors visited Bangladesh stalls and they enquired about Bangladesh products and trade. We delivered them information regarding these.

We think, our participation in that fair was successful.



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