

**The 35th Asian Trade Promotion Forum (ATPF) CEO Meeting in Dhaka, Bangladesh
during 18-20 October, 2022.**

Export Promotion Bureau (EPB) is going to organize the 35th Asian Trade Promotion Forum (ATPF) CEO Meeting in Dhaka, Bangladesh during 18-20 October 2022. The plenary of this meeting will be held on 19 October, 2022.

Asian Trade Promotion Forum (ATPF) is platform of the Trade Promotion Organizations of the Asian Region and is working in the area of economic and trade cooperation. Japan External Trade Organization (JETRO) acts as the secretariat of ATPF. Currently ATPF consists of 23 member countries: Australia, Bangladesh, Brunei, Cambodia, China, Chinese Taipei, Hong Kong, India, Indonesia, Japan, Korea, Laos, Macao, Malaysia, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Thailand and Vietnam. Every year ATPF member countries' CEOs get together to share their views and way forward in the area of economic as well as trade cooperation among the member countries.

The theme of the 35th ATPF CEO meeting of this year is '**Challenges and Way forward of the TPO's in the New Trade Age**'. This CEO meeting will provide an opportunity to exchange and share views and experiences among members to work together in the new trade era.

Mr. Tipu Munshi, MP, Hon'ble Minister for Commerce will be present as the Chief Guest in the Inaugural Ceremony of the 35th ATPF CEO Plenary Meeting. Mr. Tapan Kanti Ghosh Senior Secretary, Ministry of Commerce and Mr. Md. Jashim Uddin, President, FBCCI will be present as Special Guests in the inaugural ceremony. The inaugural ceremony will be chaired by Mr. A.H.M. Ahsan, Vice-Chairman & CEO of the Export Promotion Bureau (EPB). JETRO Chairman will also be present as the Co-Chair of the inaugural ceremony.