



# SOURCING BANGLADESH

VIRTUAL EDITION 2021

18<sup>th</sup> - 24<sup>th</sup> October, 2021

10:00AM to 10:00PM

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## Online Sourcing Exhibition For Commodity and Service Exporters of Bangladesh

### SCHEDULE

Date	:	18 <sup>th</sup> ~ 24 <sup>th</sup> October, 2021
Website	:	<a href="http://www.sourcing-bangladesh.com">www.sourcing-bangladesh.com</a>
Opening Hours	:	10:00AM to 10:00PM
Participation Fees	:	BDT 85,000.00 (BDT Eighty-Five Thousand Only, Excluding VAT)
Organizer Website	:	<a href="http://www.epb.gov.bd">www.epb.gov.bd</a>

### EVENT PROFILE

It is pertinent to note that due to the global pandemic situation caused by COVID19, physical trade fairs in various important business hubs of the world have come to a standstill. Online Sourcing Exhibition "Sourcing Bangladesh 2021 – Virtual Edition" is a great opportunity for Commodity and Service Exporters to connect with foreign buyers with life-like communication features.

The Virtual Sourcing Fair titled "Sourcing Bangladesh 2021 – Virtual Edition" features virtual booths, digital display of Exhibits in 3D, Brochures, Audio and Visual presentation, live chat, as well as virtual B2B meetings and webinars. In addition, there will be a buyer-seller database on the fair website. The main purpose of the Sourcing Fair to be organized on Virtual Platform is to arrange Match Making of local exporters with potential foreign buyers for the purpose of finding foreign buyers with a life-like user experience with features like Live Chat, Call or Video Conference.

"Sourcing Bangladesh 2021 - Virtual Edition" is focused to the major export sectors of Bangladesh namely: Readymade Garments, Leather & Leather Products, Jute & Jute Products, Home Decor & Home-textiles, Pharmaceuticals, Agro and Argo-processed Products, Plastics, Light Engineering Products, Electric and Electronics, ICT, Furniture, Ceramics and Handicrafts.

## **WHY BANGLADESH? WHY NOW?**

Bangladesh is located in Southern Asia, bordering by the Bay of Bengal, between Myanmar and India. The country has experienced rapid economic growth in recent years mainly driven by exports of readymade-garments and remittances from migrant workers.

The country has large pharmaceutical, footwear, agricultural-processing, and ship building industries. Other important sectors include construction, ICT and business process outsourcing, light engineering and ceramic products.

Bangladesh is a founding member of South Asian Association for Regional Cooperation (SAARC), Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation (BIMSTEC) and a member of World Trade Organization (WTO).

- At present, 766 goods in 202 countries and territories are being exported by Bangladesh.
- Bangladesh has achieved the second highest export growth with 9.8% globally over the past decade (2008-2018) and the highest among South Asian nations according to the statistics of World Statistics Review of 2019.
- Bangladesh is the second largest exporter of readymade garments in the world. At the same time, Bangladesh is the leading exporter of cotton shirts and T-shirts in the globe and she is the second largest suppliers of Denim to EU and third largest in the world.
- Bangladesh is the leading exporting nation for eco-friendly jute goods. There is an ample demand for diversified jute products in the world market and Bangladesh is a reliable source to meet this thriving demand.
- Bangladesh is rich in raw hides and a significant amount of leather and leather goods are being exported to the different countries of the world and is the sixth largest exporter in the world.
- Light Engineering Industries are also promising sector in Bangladesh. Considering the ample potentiality of this sector, the government of Bangladesh has declared this sector as Product of the year for 2021
- Bangladesh has a huge reputation in exporting modern demand based bicycles and she is the third largest exporter in the world. There is a huge demand for this product in the European region.
- Electrical and Electronics industry is one of the rapidly growing sectors in Bangladesh. More than 3000 E&E enterprises currently are in operation and a good number of enterprises out of them are exporting their products in Africa, Middle East and South Asia.
- IT and IT enables Service Sector is another potential sector of Bangladesh. This sector has been playing a pivotal role in building this country into Digital Bangladesh
- Bangladesh has great reputation as a producer of world class pharmaceuticals products. Meeting 97% of its domestic demand, Bangladesh is exporting to 118 countries of Asia, Africa, Europe and North America.
- As natural gas is available here in Bangladesh, International standard high quality Bangladeshi ceramic products are being exported to different countries including Europe.
- World class esthetic designed furniture industry of Bangladesh has attracted the world buyers.
- Plastic sector is a highest priority sector of Bangladesh. Meeting the domestic demand international standard, well designed, quality plastic products are being exported to the world market.
- Modern and international standard ship building Industry has been setting up in Bangladesh to showcase the capacity of this sector.

## **PROFILE OF EXHIBITS**

**Readymade Garments (RMG)** - Men's wear | Women's wear | Denim Wear | Woven & Knits | Hi-Fashion designer labels | Dye Cutting & Casting Machines

**Leather and leather Products** - Leather Footwear | Leather Belt | Leather Bag | Small Leather Goods | Espadrilles | Furniture Leather | Sofa Leather | Machinery & Equipment | Footwear Machinery | Equipment

**Jute & Jute products** - Hessian Cloth | Sacking Cloth | Jute Yarn and Twines Canvas | Bags | Hydrocarbon Free Jute Cloth | Jute and Jute product manufacturers | Serim Cloth | Hessian tapes and Gaps | D. W. Tarpaulin | Geotextiles

**Agro and Argo-processed Products** - Manufacturers and Distributors of Farm Machinery | Agricultural Sector | Agricultural Products Manufacturers | Frozen fish

**Homes textile and Home Décor** - Bedsheet | Pillow Covers | Couch Covers | Cotton | Table Napkins | Furnishing Fabrics | Cushions | Cushion Covers | Carpets | Mattress Covers | Bath Linen | Home Textile Agencies

**Pharmaceuticals** - HFA Inhalers | suppositories | hormones | steroids | Oncology | sprays | immuno-suppressant products | injectable and IV infusions | Drug Intermediates

**Ceramics** - Raw Materials | Ceramic Color | Draperies | Curtains | Excipients | Additives | Consultants | Workshop Tools & Equipment | Blow Molding Machines | Plastic Cutting Machines | Thermoforming Machines |

**ICT** - Wholesale of computers | computer peripheral equipment and software | Wholesale of electronic and telecommunications parts and equipment | Telecommunications | renting of office machinery and equipment (including computers) | Computer and related activities | accounting and computing machinery | Industrial process equipment

**Plastics** - Polyethylene Terephthalate (PET or PETE) | High-Density Polyethylene (HDPE) | Polyvinyl Chloride (PVC) | Low-Density Polyethylene (LDPE) | Polypropylene (PP) | Polystyrene (PS)

**Electric & Electronic Products** - Insulated wire and cable | Electronic valves and tubes and other electronic components | Instruments and appliances for measuring

**Light Engineering Products** - Iron Steel | Bicycle parts | Electric Products | Engineering Equipment | Copper Wire | Stainless Steel ware | Electronic Devices | Air conditioner | Banknote counter | Coffee maker | Computer | Digital camera | Electric guitar | External hard drive | Fish tank | iPod | Laser printer | Lift | Microphone | Piano | Projector | Refrigerator | Remote control | Robotic vacuum cleaner | Smart television | Washing machine | Wi-Fi modem |

**Furniture and Furniture styles** - beds | cabinets | chairs and seating | chests | clocks | desks | tables

**Handicrafts** - Pashmina Shawls | Woodwork | Pottery | Shell | Brass Handicrafts | Bamboo Handicrafts

## PROFILE OF VISITORS

Decision Makers | CEO | MD | GM | Managers | Retail Chains | Independent Retailers | Wholesalers | Trading Houses | Trade Agents | Importers | Purchasing Managers | Production Managers | Associations | Production and Manufacturing Factory | Subcontract Manufacturing | Research & Development | Trade Association | Trade Missions | Government Officials | General Public | Agent | Distributor | Trading

## ABOUT EXPORT PROMOTION BUREAU (EPB)

Export Promotion Bureau (EPB) is the only National Export Promotion Organization under the Ministry of Commerce, Bangladesh. The Bureau is operated under Board of Directors headed by The Honorable Minister for Commerce is the ex-officio Chairman of the Board. Vice Chairman is the Chief Executive Officer (CEO) and accountable to the Board of Directors for his activities. Export Promotion Bureau is entrusted with the responsibility to promote export of Bangladesh. Bureau undertakes product and market diversification activities in line with Government vision and perspective plan. EPB is mainly responsible for following activities:

1. Formulation of the draft Export Policy with the consultation of private sector and take necessary initiatives to implement the policy;
2. Exploration of new markets abroad for the exportable of Bangladeshi product;
3. Carrying out the activities of product development and diversification ;
4. Organizing participation of Bangladesh in the international trade fairs abroad;
5. Sending trade delegation as a part of market expansion actives;
6. Co-ordination and monitoring of national export performance and progress;
7. Human Resource Development through organizing National Export Training Program (NETP);
8. Conducting studies, surveys, research etc. on products and markets;
9. Maintain close liaison with the trade promotion organization of the world with a view to strengthening the institutional capacity of EPB.

As a Trade Promotion Organization (TPO), EPB works closely with the trade promotional organization of the world with a view to developing its capacity. EPB has been maintaining very good relations with TPO such as JICA, JETRO, MATRADE HKTDC, KOICA, TFOC (Trade Facilitation Office Canada) and CBI (Center for the Promotion of Imports from Developing Countries) since long.

Under its market diversification initiatives, EPB participates in the International Trade Fairs across the globe with the potential exporters of different sectors of Bangladesh with a view to exploring new export destination. EPB also organizes single country trade fair in the different potential countries of the world for creating market for the exportable. As the ongoing pandemics put an obstacles for participating in the international trade fairs in person or holding any sourcing international fairs at home physically, EPB has taken the opportunity to hold a virtual sourcing international fair titled "Sourcing Bangladesh-2021, Virtual Edition in order to give an platform to the exporters of Bangladesh to meet the potential foreign buyers virtually sitting at the office.

Organized by



Export Promotion Bureau

[www.epb.gov.bd](http://www.epb.gov.bd)

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